

INDIAN EXCELLENCE IN RADIO AWARDS 2012

Best Breakfast Programme/Show (Hindi)	Digital Radio (Mumbai) Broadcasting Ltd.	Morning No. 1
Best Breakfast Programme/Show (Tamil)	Music Broadcast Pvt Ltd	Vanakkam Chennai
Best Breakfast Programme/Show (Telugu)	Reliance Broadcast Network Limited	Happy Mornings With RJ Sheker
Best Programme Broadcast After 11am (Hindi)	Reliance Broadcast Network Limited	Yaadon Ka Idiot Box
Best Programme Broadcast After 11am (Tamil)	Reliance Broadcast Network Limited	Take It Easy With Balaji
Best Programme Broadcast After 11am (Telugu)	Music Broadcast Pvt Ltd	RadioCity Bollywood Top 40
Best Radio Programme (Bengali)	Radio Mirchi 98.3 FM	Sunday Suspense
Best Radio Programme (Gujarati)	Radio Mirchi 98.3 FM	Hello Amdavad
Best Radio Programme (Kannada)	Radio Mirchi 98.3 FM	Mirchi Highway 983 (MH 983)
Best Radio Programme (Malayalam)	Radio Mango	Vellarikapattanam
Best Radio Programme (Marathi)	Radio Mirchi 98.3 FM	Maharashtra Cha Maha Music
Best Radio Programme (Hindi – For Non-Metro Stations)	Radio Mirchi 98.3 FM	Morning Show Hello Bhopal-Janmashtami Special
Best Radio Sparkler (Hindi)	Reliance Broadcast Network Limited	Aktor Calling Aktor
RJ of the Year (Hindi)	Digital Radio (Mumbai) Broadcasting Ltd	RJ Malishka
RJ of the Year (Tamil)	Reliance Broadcast Network Limited	RJ Balaji
RJ of the Year (Telugu)	Radio Mirchi 98.3 FM	Mirchi Gold With Bezawada Basha
RJ of the Year (Gujarati)	Music Broadcast Pvt Ltd	RJ Aseem
RJ of the Year (Kannada)	Reliance Broadcast Network Limited	RJ Nethra
RJ of the Year (Malayalam)	Club FM 94.3	RJ Nimmy
RJ of the Year (Hindi – For Non-Metro Stations)	93.5 Red FM	RJ Anadi
Best Radio Promo - In-House (Hindi)	Fever 104 FM (HT Media Ltd)	Ramayan
Best Radio Promo - In-House (Tamil)	Suryan FM	Anti-Tobacco Day
Best Radio Promo - In-House (Telugu)	Radio Mirchi 98.3 FM	Station Promotional Jingle
Best Radio Promo - In-House (Bengali)	Radio Mirchi 98.3 FM	Mirchi Cares For The Visually Challenged
Best Radio Promo - In-House (Gujarati)	94.3 MY FM	Gujarati Divas
Best Radio Promo - In-House (Kannada)	Superhits 93.5 Red FM	Bengaluru
Best Radio Promo - In-House (Malayalam)	Radio Mango	1983 Live
Best Radio Promo - In-House (Marathi)	Radio Mirchi 98.3 FM	VOTE 2012
Best Radio Station Imaging Innovation	Radio Mirchi 98.3 FM	Mirchi's 9th Birthday
Best Radio Programme/Show Packaging	Radio Mango	1983 Live
Best Community Service Award	Digital Radio (Mumbai) Broadcasting Ltd.	Mama Ko Paani Pilao
Best Interactive Idea	Radio Mirchi 98.3 FM	Faadu Fillum
Best Creative Campaign	Radio Mirchi 98.3 FM	Radio Films By Mirchi Productions
Best Media Campaign	Digital Radio (Delhi) Broadcasting Limited	Red Arrest
Best On Ground/Activation by an FM Station	Reliance Broadcast Network Limited	BIG Green Ganesha 2011
Excellence in New Media Initiative	Club FM 94.3	Maveli Vanna Kuzhi
Best FM Station	Digital Radio (Mumbai) Broadcasting Limited	Red FM 93.5 Mumbai
Best Use of Music / Song / Jingle by an Advertiser in a Radio Spot	Big Magic Pvt Limited	Big Magic Jingle - Smile Please
Most Effective Use of Radio in an Activation Campaign	Mindshare - Group M	Pond's Let's Pink

Most Outstanding Use of Radio In An Ad Campaign

Mindshare

Top Indian Cricketers QUIT before the ICC World Cup 2011!